



# Ten Ideas for Integrated Membership Recruitment

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1. Have officers meet in the summer and have a good outline of the year in place (topics for meetings, special trips, deadlines for FCCLA actions like STAR Events, State Conference, FCCLA Week, community service projects, activities to show involvement in national programs. If this is ready near the beginning of school year, potential members can see that FCCLA is full of action and something that has meaning and involvement opportunities.
2. If your chapter has been part of the National Leadership Conference in the summer, have participants talk about it, showing a great opportunity for involvement.
3. Have a collection of pictures taken during the past year in a slide show; present it anytime, anywhere. Kids love pictures.
4. Have a bulletin board full of ideas at the opening of school
5. Survey students early in the year to find out ideas of projects they would like to get involved with.
6. When a student joins, assign them to a committee (banquet, community service, a specific national program, membership, etc.) that way they feel involved on a committee from the start.
7. Purchase some FCCLA "stuff" from API, have drawings each week for students that have joined.
8. In the first meeting open to all potential members, have officers do a "skit" about the upcoming year – lots of excitement, acting, and promotion!!
9. Our state has FCCLA Day at the State Fair in September, and only paid members can attend. A chapter could plan a trip of their own also for members only.
10. Early in the year I have an FCCLA informational week of instruction for all classes, they learn basic facts, create posters to show items learned, explore the state and national websites, receive a copy of plans for our chapter, and meet officers. They can see the organization from the local, state, and national level.