

Jump into Membership!!!

FCCLA... A student run organization....that needs more students. The Program of Work for September is membership increase. As a national organization, FCCLA has 198,606 members. As a state, New Mexico has 605 members as of May 31, 2011. On May 31 of 2010 New Mexico had 576 members, which was an increase of 5.03%, or for non-mathematicians that is about 29 members! We are on the rise, and would like to keep rising until we hit our marker for this year. Our goal is 700 members state wide. How far can your chapter raise its membership?? Can you help or join up with a neighboring chapter and work together to increase membership? New Mexico was awarded a certificate at Nationals in July because we increased membership. Well, personally, I'd like that award again! Can we do it New Mexico? Yes, we can! As a chapter, you can get together and form creative ideas to attract potential members.

At Goddard High School in Roswell, the chapter is going to hold an ice cream social! Members are supposed to bring a friend or two to play games and learn facts about FCCLA, plus they get to eat ice cream! Yum! Just for coming the students will get a bowl for their ice cream. But they have to win tokens for a spoon and ice cream scoops. Toppings will also be available, but they also cost a token, and the participant can get as many toppings as the want! If their friend that the member brought joins FCCLA, the original member will have the extra due dollar put into their account. How awesome is that?

Weekly meetings are also a great way for members to come and find out what FCCLA is all about. Holding a meeting before school is often the best time to do it, since so many people have an after school extra curricular activity. Make sure to involve the members at the meeting so they are not just sitting there bored, because then they won't want to come back. Engage them in games and get them to talk to new people, a comfortable environment is the best place to collect members. If the room or space you are holding a meeting in has an unfriendly atmosphere, who is going to want to come back?

Thoughts that are out of the box will make people want to think outside the same box. Try and come up with a creative idea to gain members. How many can you get to join your chapter? Well September is the month to try it, so what are you waiting for?!

Darian Miller

V.P. Of Membership