

## **Public Speaking Event New Mexico DECA**

**Purpose:** To provide the student the opportunity to orally demonstrate communication skills in securing and organizing information.

**Eligibility:** Any DECA member. This does not count as one of the two events a student may enter for state competition. Each chapter may enter one (1) participant in this event.

**Specifications:**

- A. Each contestant is to speak on the assigned topic. The assigned topic for 2011-2012 is:

**Explain why it is important to make sure your customers know you value them (i.e. loyalty programs).**

- B. Facts and working data may be secured from any source. This event emphasizes a scholarly approach to securing information and places emphasis on content and research. Each contestant's speech, however, must be the result of his/her own efforts.
- C. The contestant may use notes on 5" x 8" note cards.
- D. The contestant will speak before a panel of judges. No audience will be allowed. No time warnings will be given.
- E. The contestant must provide two (2) copies of the speech outline. The student will give these outlines to the judges just prior to the speech. The outlines will not be returned. The only identifier on the outline will be the student name (NO SCHOOL NAME OR CITY).

**Method of Evaluation:** Judge's rating sheet

**Length of Event:** 3-5 minute speech. An additional two (2) minutes will be allotted at the end of the speech for judge's questions.

**Contestant must supply:** Notes on 5" x 8" note cards.  
2 (two) copies of the speech outline

**Miscellaneous:** All contestants should be aware that their speech may be audio and/or videotaped.

Contestant Label

Contestant Total Points \_\_\_\_\_

**Public Speaking Event  
Judge's Rating Sheet**

Item to Evaluate	Below Average	Average	Good	Excellent	Points
Speech—on assigned topic	0			10	
Voice—pitch, tempo, volume, enthusiasm	1-3	4-6	7-8	9-10	
Platform Development—gestures, poise, eye contact, mannerisms, appearance	1-3	4-6	7-8	9-10	
Organization—logical, clearly understood, suitable to topic, coherent	1-3	4-6	7-8	9-10	
Content—development of subject matter, depth of research	1-3	4-6	7-8	9-10	
Mechanics—diction, grammar, pronunciation	0-1	2-3	4	5	
Closing—summary and conclusion	0-1	2-3	4	5	
Effectiveness—was purpose achieved (decision making, to impress, inform, persuade)	1-5	6-10	11-15	16-20	
Response to questioning	1-3	4-6	7-8	9-10	
Correct Time (3-5 minutes)	0			5	
2 copies of outline	0			5	
Total Points					