



DESIGNER'S CHALLENGE New Mexico – State Event

Designer's Challenge is an individual or team event that recognizes students for demonstrating skills in planning an interior or exterior space and budget representing the problem for the current year. Students will demonstrate problem solving and decision making skills, ability to work independently or as a team member, creative thinking, ability to apply the elements and principles of design, and professional presentation of the finished product. Students will design a space to customer specifications exhibiting entrepreneurial skills by designing a client profile, budget, display including floor plan, and knowledge of local laws governing small business.

Eligibility

1. Participation is open to any state/national affiliated FCCLA chapter member.
2. Each district may submit the three top entries as determined at the district/regional competition.

Categories

Junior – grades 6-9
Senior – grades 10-12
Occupational – grades 10-12

Rules

1. The Designer's Challenge project must be developed and completed during the school year of state meeting.
2. The presentation and project materials submitted must be planned, conducted, and evaluated by the participants only.
3. Table will be provided in the competition room. Space will be assigned by the Lead Consultant. Each entry will be assigned a number.

Display

1. Participants may use 1 or 2 display boards not to exceed 24" x 36" in size.
2. Individuals or teams must provide easel(s) or stand(s) for display.
3. The display must include, but is not limited to the following:
 - Floor plan, 1/4" scale, using standard architectural symbols and templates; including traffic pattern overlay
 - Furniture: picture or line drawings
 - Window treatments: samples
 - Wall treatment (paint types and/or techniques, wall paper, etc.)
 - Floor covering: pictures or samples
 - Light fixtures: pictures
 - Visual display of color schemes
 - Identification Key (architectural symbols)
 - Compass rose (orientation of room indicating if room faces North, South, East, West)

Portfolio

The portfolio may be a three ring binder or other presentation binding should allow pages to be turned easily. The portfolio must include:

- Project identification page: listing participant(s) name, school, city, event category (junior, senior, or occupational), event; project title and decorative elements optional.
- Planning process: completed planning process sheet.
- Client profile: detailed description of people using the space including personal interests, function of space, and specific requests for space.
- Budget: itemized budget to include furniture, floor covering, window and wall treatment, light fixtures, and accessories.
- Floor plan: placement of electrical outlets, light switches, lighting, entrance(s), furniture arrangement, windows and traffic pattern.
- Narrative description: description of design issues, explanation of furniture selection and arrangement (elements and principles of design), and color scheme and color psychology.

Oral Presentation

1. Only designated participants, evaluators, room consultants and lead consultants will be allowed in the room during the presentation.
2. The participants will be allowed up to 10 minutes for the oral presentation with a minimum of 5 minutes.
3. The presentation must include and expand upon information provided on the display(s) and in the portfolio.
4. Following the presentation, evaluators will question the participants about the display, portfolio, and presentation for approximately 5 minutes concerning but not limited to the following:
 - Design issues and decisions
 - Client related information
 - Budgetary issues
 - Elements and principles of design
 - Family and Consumer Sciences skills used to complete the project
5. Participants will be responsible for picking up their displays and portfolios at the designated time given by the lead consultant.

PROBLEMS

2012

Junior: Teenage bedroom

Senior: Toddler bedroom

Occupational: Daycare learning/snack area

2013

Junior: Entertainment/game room

Senior: Office

Occupational: Hotel lobby

2014

Junior: Study/Office

Senior: Studio apartment

Occupational: Resort pool side area

2015

Junior: Theme room

Senior: Formal dining room

Occupational: Restaurant dining room